



E-Learning Studios is looking for Partners.....

E-learning Studios is seeking project partners who wish to develop e-learning courses in subjects that are generally in demand such as:

- Health & Safety
- Customer Service
- Time Management
- Stress Management
- Sales and Marketing
- Business/ Enterprise Skills
- Equal Opportunities and Diversity
- Healthy Eating

This partnership arrangement would particularly suit organisations that are new to e-learning and want to introduce e-learning into their organisation but perhaps don't have the expertise, resources or a large budget.

The Advantages for Partners:

- Reduced developments costs by 50%
- Course content will be based on your needs
- Shared IPR for revenue generation opportunities

Why are we looking for partners?

E-learning Studios often gets by its clients asked if we have any 'off the shelf' type courses that can be customised for their organisation. We are therefore seeking partners to share resources in developing a series of these type of courses for mutual benefit.

What are the typical costs?

The cost of developing an average course is approximately £7-£8K, however if an increased amount of interactions, videos, animations etc. is required then this cost would increase. Partners would agree a budget and contribute 50% of these costs.



Partners Contribution:

Partners would work with us to contribute/ provide the following:

- Their branding/ logos etc.
- Course content/ resources/ materials
- Information about any compliance requirements
- If it can be part of an accredited course then information on the accreditation requirements
- Information/ support on any accessibility needs
- Trialling the course
- 50% of costs

E-Learning Studios Contribution:

E-Learning Studios will provide the following:

- Support to structure the course outline and objectives
- Contribution to Course content/ resources/ materials
- Professional Instructional Design
- Graphic Designer
- Software developers to create interactions, animations, flash etc.
- Voiceovers if required.
- Where budget allow access to professional video producers etc.
- 50% development costs

What to do next:

Call or email Karyn Murray to make an appointment to meet to discuss your requirements

Karyn@researchhouseuk.com

Tel. +44 (0) 24 7652 5550

